

IN THE SPECIFICATION

**Please amend the paragraph beginning on page 14, line 19, as follows:**

To see a desired program without selecting it from the program guide window, the viewer can operate a program selection button [[201]] 501 at the lower left corner of the program guide window using the remote controller to end display of the program guide window and directly select the desired program, as in the prior art (step S5).

**Please amend the paragraph beginning on page 14, lines 26, as follows:**

For example, to stop watching a televisual program because no interesting categories are presented on the program guide window, the operation of the audiovisual apparatus can be forcibly ended by operating an "off" button [[202]] 502 at the lower right corner of the program guide window by the remote controller or depressing the power-off button on the remote controller (step S6).

**Please amend the paragraph beginning on page 19, line 1, as follows:**

When the viewer selects a desired category on the program guide window as shown in FIG. 11, which is presented in step S3 (YES in step S13), the flow advances to step S7 to continue processing, as described above. On the other hand, in step S13, when a button [[203]] 503 is selected on the program guide window using the selection unit 5 such as a remote controller (or when setting is done before presentation of the program guide window to validate a previously selected category without presenting the program guide window), the flow advances to step S14 to read out the category identifier from the selected category storage unit 8. Then, the flow advances to step S7. Program data belonging to the category corresponding to the readout category identifier are re-sorted in the order of broadcasting

times to generate a recommended program list as shown in FIG. 6, and the recommended program list is presented on the presentation unit 6.

**Please amend the paragraph beginning on page 29, line 9, as follows:**

In the second embodiment, a keyword is extracted from EIT information attached to the contents of a televisual program. However, the present invention is not limited to this. Recently, goods can be purchased on a network using, e.g., mail orders or virtual shops on the Internet. For example, as shown in FIG. 19, the EPG providing apparatus 102 may collect information (type such as cloth, food, or ticket, price, amount of purchase per month, and the like) of goods purchased on a network from a mail order center [[201]] 203 which concentrically manages the goods information and use the information solely or together with keywords obtained from EIT information as a material for judging the taste of the viewer, thereby calculating the similarity by the similar program calculation unit 202, as shown in FIG. 17.